

Kentucky Golf Coaches Association Board Meeting February 16, 2020

Meeting held online via Go To Meeting

Attending: Kevin Mims, Chris Adams, Pat Heitz, Ricky Davis, Ed Morgain, Karen Henderson, Brad Harris, Kellie Lee, Ray Moehlman, Keith Bell

Meeting was opened by Kevin Mims at 8:00 pm.

Approval of Minutes from December 2019 meeting

Motion to approve by Kellie Lee

Second by Ricky Davis

Motion to approve passed unanimously

Treasurer Report - Pat Heitz

Cash - We started the year 1-1-19 with \$9,765 and ended 2019 with \$6,596. As of 2-16-20 (today) we have \$9,078. The YTD 2020 increase is due to memberships \$2,176, two Lakeside tourney fees received \$700 partly offset by GOTO fee \$369 and government payments of \$25. Some of current cash will fund our scholarships obligations (\$4,500) this year.

Memberships - In 2019 we had 144 memberships \$7,701 (2018 144 memberships ad \$7,571). So far in 2020 we have 43 memberships (37 renewals and 6 new) and \$2,176 proceeds.

Actual vs Budget - 2019 actual cash vs budget was \$6,596 vs 10,331. The shortfall was due to an unexpected payment to the UK Club in December totaling \$4,000. The draft budget for 2020 year end cash is \$3,127. However, it is still a working budget with a couple variables to be resolved.

Board Committees - I have a number of members to date express interest on being on one of four committees we highlighted on the 2020 membership form. So hopefully we get some workers who want to help us do good things for HS golf

Motion to accept by Ed Morgan

Second by Brad Harris

Report accepted unanimously

Committee Updates:

All State Championship

Kevin reported that we did have an unexpected expense for the U Club for the All State Championship for last year. We did have to pay an additional \$4000. Kevin has a foundation that he has spoken to which is expecting to give some money towards this expense from last year.

Board went into executive session at 8:08 to discuss matters relating to this.

Returned from Executive Session at 8:14

Discussion ensued about how much to charge teams for this year's tournament. We currently have \$300 per team, \$60 per player, to cover the greens fees for the two days. Pat noted that this needs to be taken into consideration for the All State Committee for the coming year.

Pat noted that we have raised the fee on the Lakeside tournament this year to help pay for some of the additional expenses for All State.

2020 Hurricane Tour has a tournament they are calling the KGCA All State Preview. He read over the information from Hurricane Tour for approval to post on the website.

Motion to approve by Ed Morgan
Second by Ricky Davis

Motion approved unanimously.

We will also note that this is just for us and Golf House Kentucky as sponsors of the tournament.

Hall of Fame

Page has been added to the website for the Hall of Fame, and all information has been moved to it. Also, the application for nominees can be found on this page.

Scholarship

Karen will have to check with Michael about the information. We need to post to site as soon as possible. She will talk to Michael this week to get information to Chris to post on the website.

All State Reporting

We are working on getting a database program from a UK student to aid in speed and sorting of the data. Chris has spoken to him and sent a copy of the file we used last year for this.

New Business;

Kevin would like to add to the tournament page that Golf House can provide assistance with running the tournament. He noted that we do get a check from Golf House at the end of the year for the tournaments they run. He would like to add Golf House Kentucky somewhere in the name or promotion for the tournament.

Ray agreed that Golf House would like to have mention on the Tournament page, and asked what type of pricing would be appropriate for running tournaments. He noted that they want to be competitive, but not lose money by doing the tournament management.

Karen mentioned that the rising costs of tournaments is a reason some schools are not using the service. She said that a tiered pricing model would be helpful for what schools would use.

Keith asked how many tournaments Golf House did. Ray said they did 11 in 2018 and 7 in 2019. He wants to be competitive, but not lose money and be able to get more money back to the KGCA as well. Karen said that we could definitely promote it, but it is limited to how many people we talk to. The biggest problem is how schools use the tournaments for the fundraiser aspect, and can't afford to lose the money.

Ray and Kevin discussed that figuring out how to market and price the product and what can be done with it. Ray said they are trying at Golf House to get more in writing and plans there.

Next Meeting Date: April 5, 2020 at 8:00

Motion to Adjourn was made by Ed Morgan
Second by Pat Heitz

Meeting adjourned at 8:57 pm