

Kentucky Golf Coaches Association Board Meeting January 24, 2021

Meeting held via Go to Meeting

Members in attendance: Kevin Mims, Chris Adams, Pat Heitz, Michael Camacho, Brad Harris, Michael Vick, Karen Henderson, Lars King, Mackenzie Moir, Eric Holeman, Adam Whitt, Eric Geldhof, Emma Straub, Derrick Griffiths, Blake Williams

Approval of Minutes from December 6, 2020 meeting

Motion to approve by Karen Henderson

Motion seconded by Pat Heitz

Motion Carried unanimously.

**Introduction of members** by Kevin Mims, Executive Director

All members were allowed 30 seconds to introduce themselves.

**Treasurer's Report** - Pat Heitz

**Board Members** - Below is my report for our last KGCA Board meeting held December 6, 2020. There has been no activity since then through year end 2020. The only cash activity was receipt for two memberships for 2021. As such, our cash in bank has increased in 2021 by \$100 from \$1,852.93 to **\$1,952.93**. I would encourage all our Board members to go to our website and print the membership form for 2021. Please mail your membership with a \$50 payment directly to my home address that is noted on the form.

**Cash on hand** - We started the the year with \$6,600 (rounded) and have \$1,852.93 now in bank - thanks largely to the GHK recent donation of \$1,500 towards the All State Banquet and Awards. The \$1,853 (rounded) does not cover our planned Scholarship awards totaling \$2,500 for the 2020 golf season so we will have to use some membership money collected in 2021 calendar year.

**Memberships** - we collected \$7,948.08 on 150 members and 3 tourneys (LY was \$7,700). In each of the previous three years we had a total of 144 compared to the slight increase to 153 in 2020. Let's hope we do the same in 2021 or we will have to make some adjustments in our major event the All State Championship or find new sources of revenue (e.g., greater donations or sponsorship income in the All State Championship).

**KGCA Lakeside / Picadome Tourneys** - No change from the last Board meeting. We made a profit of about \$5,400 (LY \$6,700). It would have been more but we had GHK rules officials at two courses (\$900 more than LY), course fees were higher than LY by \$800, and we had fewer boys playing compared to LY costing us \$500. But all that was due to Covid.

**The All State Championship** - we lost a total of \$10,255 in 2020 due mainly to the \$8,400 we paid on 2019's tourney in March of this year and the loss on this year's tourney of \$1,825. A number of costs went up and a number of expenses went down versus last year. Sponsorships this year were down CY (\$2,500) vs LY (\$5,700). Fees charged teams were up in CY (\$9,600) vs LY (\$4,100). University Club expenses were way down **THANKS to GHK and Ray Moehlman** in CY (\$7,568) vs LY (\$12,430). We also made \$1,000 in profit on t-shirt sales.

**Other Expenses** - We spent \$2,106 on software develop to improve the All State Points system. It was not originally budgeted.

**All State Banquet** - the banquet did not happen this year which actually saved us money based on the original budget. We did incur the normal trophy, back pack and other awards. The spending totals \$2,200 for 2020. Last year we lost \$5,475 on the All State banquet.

**Attached** are all the excel file details for the above. One excel file also has the cash account activity for the CY (and past years) as well as a tab showing current and prior years income statement. I have also attached excel files showing a comparison of the Ky All State Championship 2020 vs 2019 actual P&L and memberships. I have also attached our membership listing. I did not provide a recap of the KGCA Picadone / Lakeside events but anyone wants it let me know. **New Board members feel free to contact me directly before the Board meeting either by email, text or directly on my cell noted below.**

Pat Heitz  
502 693-8086 cell (if questions)

Motion to accept report by Michael Camacho  
Second by Derrick Griffiths

Report accepted.

Kevin met with Golf House last week, with Jeff Adkerson and Michael Vick. Discussion was to clarify what role of KGCA will be and what Golf House will be.

Michael Vick reported that some main points include face to face rules meeting/seminars, which will be coordinated with KHSAA as well. This may be in person or virtual, depending on COVID at that time. Plan is to do this BEFORE the season starts this year. Golf House will also push the HS donation program, which goes with the junior tour events. There will be more details coming about this for this year. Also discussed how the tournament management system will work this year.

Kevin will try to get with Butch Cope this week to get started on planning for 2021 season. Golf House wants to go over rule more. Goal is to make it more professional and golf related, not just KHSAA related.

## **Committee Updates:**

Scholarship Committee:

All State Tournament Committee:

All State Banquet Committee:

Hall of Fame Committee:

All plaques were presented at All State Tournament, website is updated. If any members have ideas about nominations for this year, please contact Chris Adams. We will take nominations by August of this coming year.

Fundraising Committee:

Kevin has found a new site that does Online Auctions. He discussed two different sites that are available. He would like to investigate this, and see if this can generate some income for the KGCA as well. One is called Charity Buzz, the other is Member for a Day. Member for a Day specializes in Golf Trips.

Motion to add Fundraising Committee made by Karen Henderson  
Second by Michael Camacho

Discussion ensued about what expenses are.

Motion passed unanimously

## **Other Business**

Pat asked what changes are forthcoming for play this year. Kevin confirmed that Double Tee starts are allowed, but not shotgun starts yet.

Kevin confirmed that Golf House and KHSAA are going to be working some on how things will work for this season.

Discussion was held about how to handle All State Committee for the coming year.

Board will work to get email out to all coaches and ADs about the KGCA. Kevin will get updated list.

Next Board meeting will be March 14 at 8:00 pm via Go to Meeting

Motion to adjourn by Brad Harris  
Second by Eric Holeman

Meeting concluded at 8:55